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## Introducing Our Member Satisfaction Study

Knights of Columbus <Knights@kofc.org> Reply-To: Knights of Columbus < Knights@kofc.org> To: Louis Gervais <Loug@kofcchap6ca.org>

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## Dear Brother Knight,

For more than 140 years, Knights of Columbus has worked to become the premier lay Catholic men's organization. Through your good work each and every day, you are on the front lines, strengthening Catholic men and supporting our families and parishes.

As we continue to live out the mission of our blessed founder, Father Michael McGivney, it would be very helpful to hear from you. Today, on Founder's Day, I am announcing a three-year member satisfaction study. This is the first of three annual studies designed to obtain feedback on your overall member satisfaction and experience.

This study is being conducted in partnership with the Catholic Leadership Institute (CLI). CLI is a well-respected leader in documenting and analyzing opinions and trends in the Catholic Church.

Tomorrow, you will receive an email to a link for you to complete this questionnaire. It should take no more than 15 minutes to complete and I encourage you to consider participating in this important initiative. Your feedback is welcome, and all responses remain confidential and securely stored by CLI.

The Knights of Columbus is proud of its history and looks forward to continuing to provide a valuable experience for all members and their families. Especially in a changing world, this study will allow the Order to assess its current position among members. Similarly, we want to identify opportunities and challenges to continuing to be the premier Catholic organization for you and your family for years to come.

Thank you in advance for your participation in the study and for your

continued dedication to the Knights of Columbus.

Vivat Jesus!

## Learn More About the Study

Patrick E. Kelly Supreme Knight

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